

## Privacy Policy

Nimbus are committed to safeguarding the privacy of our website visitors; this policy statement sets out how we will treat your personal information.

### **(1) What information do we collect through our website?**

We may collect, store and use the following kinds of personal data:

- (a)** information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type, length of visit and number of page views);
- (b)** information that you provide to us for the purpose of registering with us (including your title, first-name, surname, company, country, e-mail, telephone, industry sector);
- (c)** information that you provide to us for the purpose of subscribing to our website (in order to download documents or other content, or to receive email notifications and/or newsletters);
- (d)** information relating to any transactions carried out between you and us on or in relation to this website (including information relating to any purchases you make of our goods or services);
- (e)** any other information that you choose to send to us.

### **(2) How else might we acquire your personal data?**

It is possible that we obtained your personal details by other means. Examples of the methods we use to collect personal details are set out below.

- (a)** We regularly attend conferences and trade shows. We are sometimes provided data by the conference organizer on the basis that your organization has opted in to share contact details with sponsors or exhibitors. You may have visited our conference stand and provided your details.
- (b)** You may have handed your business card to a Nimbus representative.
- (c)** We occasionally employ a telemarketing agency to call prospective customers and determine the name and contact details of an appropriate contact person.
- (d)** We may buy or rent “opt-in” contact lists from bona fide marketing agencies.
- (e)** We regularly collaborate with 3rd party publishers and conference organisers providing articles, adverts and other content which you might have accessed via the 3rd party’s web site or e-mail notifications. As an “opt-in” subscriber to that 3rd party you may have agreed that your contact details can

be shared with marketing collaborators such as Nimbus, and consequently the 3rd party may be entitled to share your information with Nimbus.

**(f)** We do not store data regarding where a contact record was obtained.

### **(3) Cookies**

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We use both “session” cookies and “persistent” cookies on the website. We will use the session cookies to keep track of you whilst you navigate the website. We will use the persistent cookies to enable our website to recognise you when you visit (so for example, you do not need to repeatedly supply personal data before downloading a document). Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date. We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at:<http://www.google.com/privacypolicy.html>. Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

### **(4) Using your personal data**

Personal data submitted on this website will be used for the purposes specified in this privacy policy statement or in relevant parts of the website. We may use your personal information to:

- (a)** improve your browsing experience by personalizing the website;
- (b)** enable your use of the services available on the website;
- (c)** send you general (non-marketing) commercial communications;
- (d)** contact you by phone or mail;
- (e)** send you email notifications which you have specifically requested;
- (f)** send our newsletter to you and other marketing communications relating to our business by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require such marketing communications, either by using the unsubscribe link provided on

the email (or equivalent web page), or by sending an e-mail to [unsubscribe@nimbuspartners.com](mailto:unsubscribe@nimbuspartners.com) with a subject line of “unsubscribe”);

**(g)** deal with enquiries and complaints made by or about you relating to the website. We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

## **(5) Disclosures**

We may disclose information about you to any of our employees, officers, agents, approved business partners, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy statement. In addition, we may disclose information about you: (a) to the extent that we are required to do so by law; (b) in connection with any legal proceedings or prospective legal proceedings; (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and (d) to any purchaser of our business. Except as provided in this privacy policy statement, we will not provide your information to third parties.

## **(6) International data transfers**

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy statement. If you enquire about our products and services and are located in a region serviced by an approved business partner of Nimbus we may, where we have your consent to do so, transfer your personal data to the relevant business partner. Details of our business partners to whom we may transfer your data can be found on our web site: <http://www.nimbuspartners.com/contact> . Generally, information which you provide may be transferred to countries which do not have data protection laws equivalent to those in force in the EEA. You expressly agree to such transfers.

## **(7) Security of your personal data**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information. We will store all the personal information you provide on secure (password- and firewall- protected) servers. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet. In the event that our web site requires log-on and password to access content or services (or personalised access to such content), you are responsible for keeping your password and user details confidential. We will not ask you for your password.

## **(8) Policy amendments**

We may update this privacy policy statement from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

## **(9) Your rights**

You may instruct us to provide you with any personal information we hold about you. Provision of such

information may be subject to the payment of a fee (currently fixed at £10.00). You may at any time instruct us not to process your personal data for marketing purposes by sending an email to [unsubscribe@nimbuspartners.com](mailto:unsubscribe@nimbuspartners.com) with a subject line of "Unsubscribe". In practice, you will usually either expressly agree in advance to our use of your personal data for marketing purposes, or we will provide you with an opportunity to opt-out of the use of your personal data for marketing purposes.

#### **(10) Third party websites**

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

#### **(11) Updating information**

Optionally you can let us know if the personal information which we hold about you needs to be corrected or updated, by sending an e-mail to [marketing@nimbuspartners.com](mailto:marketing@nimbuspartners.com).

#### **(12) Contact**

If you have any questions, concerns or complaints about this privacy policy statement or our treatment of your personal data, please write to us by email to [businessexcellence@nimbuspartners.com](mailto:businessexcellence@nimbuspartners.com) or by post to Nimbus Partners Ltd, Stansted Park, Rowlands Castle, Hampshire, PO9 6DX, UK. Attn: Quality and Compliance Manager.

#### **(13) Data controller**

The data controller responsible for our website is Nimbus Partners Ltd, Stansted Park, Rowlands Castle, Hampshire, PO9 6DX, UK. Our data protection registration number is Z706800X